

Order / Rev:	37290
Alt Order #:	08866119
Flight Dates:	09/18/12 - 09/24/12

Advertiser:	Berkley, Shelley - D-USS	
Product Desc:	BERKLEY/SENATE/D	KLAS
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			2			\$35.00			0.00		
E 3	8	09/18/12	09/21/12	CBS This Morning 7-9a	CM	7-9a	-TWTF--	:30	2	\$440.00	LV1	0.00	NM	2	\$880.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			2			\$440.00			0.00		
E 4	8	09/24/12	09/24/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$440.00	LV1	0.00	NM	1	\$440.00
				CBS This Morning											
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$440.00			0.00		
E 5	8	09/18/12	09/21/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	2	\$565.00	LV1	0.00	NM	2	\$1,130.00
				8 News Now 5a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			2			\$565.00			0.00		
E 6	8	09/18/12	09/21/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
				8 News Now 6a M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			1			\$750.00			0.00		
E 7	8	09/18/12	09/21/12	8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	1	\$690.00	LV1	0.00	NM	1	\$690.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			1			\$690.00			0.00		
E 8	8	09/24/12	09/24/12	8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$690.00	LV1	0.00	NM	1	\$690.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$690.00			0.00		
E 9	8	09/18/12	09/21/12	Ellen	CM	3-4p	-TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			2			\$1,000.00			0.00		
E 10	8	09/24/12	09/24/12	Ellen	CM	3-4p	M-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			2			\$325.00			0.00		
E 11	8	09/24/12	09/24/12	Live w/Kelly	CM	9-10a	M-----	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
				Live With Regis & Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$250.00			0.00		
E 12	8	09/18/12	09/21/12	1230-2p Soaps/ LMAD	CM	1230-2p	-TWTF--	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
				Soaps / Let's Make A Deal											
BOLD/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-TWTF--			1			\$900.00			0.00		
E 13	8	09/24/12	09/24/12	1230-2p Soaps/ LMAD	CM	1230-2p	M-----	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
				Soaps / Let's Make A Deal											
BOLD/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			2			\$900.00			0.00		
E 14	8	09/18/12	09/21/12	630-7p Inside Edition	CM	630-7p	-TWTF--	:30	3	\$875.00	LV1	0.00	NM	3	\$2,625.00
				Inside Edition											
INSIDE EDITION															

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Flight Dates: 09/18/12 - 09/24/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	09/18/12	09/21/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	3	\$875.00	LV1	0.00	NM	3	\$2,625.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$875.00		0.00			
E 15	8	09/24/12	09/24/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$875.00	LV1	0.00	NM	1	\$875.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$875.00		0.00			
E 16	8	09/23/12	09/23/12	8 News Now Sun 5-7p 8 News Now Sun	CM	4-430p, 630-7p -----S (6:30 PM-7:00 PM)	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$600.00		0.00			
E 17	8	09/18/12	09/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	3	\$1,000.00	LV1	0.00	NM	3	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$1,000.00		0.00			
E 18	8	09/24/12	09/24/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				2	\$375.00		0.00			
E 19	8	09/18/12	09/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF-- (4:30 PM-5:00 PM)	:30	2	\$940.00	LV1	0.00	NM	2	\$1,880.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				2	\$940.00		0.00			
E 20	8	09/24/12	09/24/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M----- (4:30 PM-5:00 PM)	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$300.00		0.00			
E 22	8	09/18/12	09/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	4	\$1,000.00	LV1	0.00	NM	4	\$4,000.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,000.00		0.00			
E 23	8	09/24/12	09/24/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,000.00		0.00			
E 24	8	09/18/12	09/21/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$750.00		0.00			
E 25	8	09/24/12	09/24/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$750.00		0.00			
E 26	8	09/18/12	09/21/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	3	\$115.00	LV2	0.00	NM	3	\$345.00
FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--				3	\$115.00		0.00			
E 27	8	09/24/12	09/24/12		CM	1237a-137a M-----	:30	1	\$115.00	LV2	0.00	NM	1	\$115.00

Advertiser:	<u>Berkley, Shelley - D-USS</u>	
Product Desc:	<u>BERKLEY/SENATE/D</u>	KLAS
Estimate:	<u></u>	

